

RE-DESIGNING THE BUSINESS OF LAW

Technology has already disrupted Law.
Today is the age of the data driven law practice

WHICH SIDE OF HISTORY WILL YOU BE ON?

APRIL 12, 2018 | MEXICO CITY

PROGRAM HIGHLIGHTS

This will be the most important legal technology & innovation event in Mexico and Latin America, providing an in-depth look at what the technological world has in store, for the transformation of the Legal industry.

**IN TIMES OF TURBULENCE, THE BIGGEST DANGER
IS TO ACT WITH YESTERDAY'S LOGIC**

Learn how technological advancements, innovation and efficient business processes are shaping the practice of law.

AGENDA

● Breakfast & Registration

● Chair's Welcome and Opening Remarks

Juan Carlos Luna

Founder LAWIT and LAWGISTIC

● Unanticipated Consequences - Creating a Culture of Innovation

Ashok Rao Investor

Investor

This session will give you a feel for the wave of transformational change from the investor's perspective. It will help you identify and follow the business mindset and secure stakeholder buy-in for innovative thinking, as you gain insights to develop a skill set for innovation.

● Today, Tomorrow and Beyond- A Global View of the Legal Industry Transformation

Jon S. Hoak

Stephanie Corey

Co-Founders and General Partners at UpLevel Ops

This presentation will explore the exploding global transformation of the way legal services are provided. We will evaluate the current innovative and disruptive trends in the provision of legal services, and provide our perspectives regarding where those trends will take us in the near future as well as over the next decade. We will focus primarily on the impact of advancements in legal technology and alternative labor models. These innovations are already having dramatic impacts on law firms, corporate law departments and even the public at large. This transformation will not come easily or immediately, and we will assess the traditions, attitudes and regulations blocking the way to true innovation and access to justice. Finally, we will celebrate current worldwide advancements that will inevitably fundamentally change traditional legal services in the not-so-distant future. Join us for a journey into the legal industry Today, Tomorrow & Beyond...

● Responding to a disruptive Storm / Succeeding in a Changing Legal Ecosystem

Susan Hackett, CEO

Legal Executive Leadership, LLC

The legal services marketplace is changing, and those who want to provide distinguishing and demonstrable value to their clients and succeed will need to examine current practices and focus attention on how to deploy new practices that drive future success.

In this session, we'll discuss practical ways that leaders in law firms, legal departments, and legal service providers can work together to help their teams move from how they used to work, to the way they will work in the future:

- How the roles and composition of legal and business problem-solving teams are changing to maximize each contributor's highest use and drive better results;
- How data, predictive analytics, metrics and leading practices can inform legal work and operational change;
- What kinds of resources, motivation, and supports help promote behavior change;
- How lawyers are learning to better align legal practices with business advancement; and
- How legal skill sets and competencies are changing and expanding.

● Legal Transformation | Silos to Global

Aileen A. Schultz

Director of Network Intelligence

Integra Legal Ledger

COFFEE BREAK

● **Process before Purchase; Data before Decision** **A key to successful innovation**

Mary Juetten
Founder & CEO Traklight – EvolveLaw

Lawyers in firms and in-house seem to have a love-hate relationship with technology. Some have adopted only a core administrative system, like practice management and stopped there. Others are buying all things technology and automating everything possible.

We will cover why you need to examine your process before any technology purchase (or new hire!) plus how to identify, gather, and measure data to make good business decisions, including buying software.

● **The changing landscape of legal services: people, process & technology**

Carlos Gámez
Senior Director, Thomson Reuters

Corporate Legal departments are growing, specializing and requiring more transparency and efficiency in how law firms deliver legal services. Disintermediation of services and technologies such as artificial intelligence and big data analytics are enabling some change in both law firms and corporations but the greater task is managing the change to deliver value. How are legal professionals leveraging these trends and emerging processes, skills, and technologies that are impacting the ecosystem's dynamics? Should we be doing more or moving faster?

● **Legal Trends – and the Mexican legal market** **Where are we today and how change is being implemented locally**

PANEL DISCUSSION

LUNCH BREAK
KEY NOTE SPEAKER

● **Fin (Legal) Tech - Law's Future from Finance's Past**

Dan Katz
Illinois Tech – Chicago Kent College of Law Labs

We will outline our view that many of the present and future innovations in legal tech actually have origins from fin(tech).

Strategic Benefits of Implementing Enterprise Legal Management (ELM) Technology

Stephen Ham
Wolters Kluwer ELM Solutions
Director, Americas Sales

Discover ways in which you can evolve your legal department operations with proven and innovative ways to drive improvements and quantifiable ROI for your business with an automated and integrated approach to Enterprise Legal Management (ELM). This educational session is designed to introduce you to technology and proven best practices to take your department to the next level; optimize legal staff efficiency; better control your legal spend; and improve performance with your law firms with a smart and disciplined approach to leverage technology for effective legal management.

This session is designed to help you better understand the:

- Value and power of an Enterprise Legal Management (ELM) system
- Quantifiable benefits and areas of savings legal technology can provide
- Practical points to consider in selecting the best system for your business

An Introduction to Artificial Intelligence and the Law

Thomas Hamilton
VP Strategy & Operations at ROSS Intelligence

Artificial Intelligence has achieved incredible milestones in the last few years, and increases in processing power and the availability of massive data sets have made previously theoretical technology available for practical applications.

These recent developments in Artificial Intelligence are dramatically transforming the legal profession, allowing lawyers to do more than was ever before possible in terms of both the efficiency and accuracy of their work.

Chair Closing Remarks

Key takeaways

COCKTAILS
NETWORKING RECEPTION

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